

NJORD



Design by Scaffidi & Johansen

Scaffidi & Johansen

Antonio Scaffidi and Mads K. Johansen both graduated from the Danish Design School in Copenhagen. Whereas Antonio Scaffidi benefits from the symbiosis between his fiery Italian temperament and Nordic culture, Mads K. Johansen was driven by his artistic passion as cabinet maker. Their creative process is centered around flawless efficiency and design as comprehensible visualization.



“We like to
think, that
the experience
to sit on a chair,
can be a positive
one, in itself.
This is what we
kept an eye on.

The felt, really was the key to all the capabilities we were looking for. A material, that was mouldable in one piece, flexible, warm, tangible. It had this desired amount of friction and in comfort, it is as close as possible to an upholstered seating. And it was completely new within the portfolio of Kusch+Co. Wood on the other side, represents a necessary supporting structure, which sneaks up and grabs the seat shell. This symbiosis-like interplay of two elements was so obvious, that we decided to fix the shell onto the framework – visibly! We developed a set of wooden pecks, that are glued in place. Why hiding a story – when it can be told beautifully? So, that was it – we designed the Njord Chair!” – Scaffidi & Johansen

“One could argue, our way of designing is rather pragmatically driven...but the result reflects craftsmanship, warmth and tactility. Njord embodies a true character, is recognisable and trustworthy.

And above all, immensely comfortable. The circumscribing shape of the chair provides generous space for the user and suggests the experience of being *well seated.*” – Scaffidi & Johansen

The material wood is worked into an unusually slender frame. The seat shell, entirely made of anthracite polyester felt, seduces with its organic design and the soft touch of its materiality.



Awards

Red Dot Design Award 2012

Innovationspreis Architektur+ Office 2022

iF Product Design Award 2013

Interior Innovation Award 2013





AN EYE-CATCHING DESIGN WITH A NEW LEVEL OF *COMFORT*

As light as a side chair. The seat shell with an upholstered seat pad moulds to the body, offering the comfort level of an armchair. In addition, the armchair is stackable.









NJORD OCCASIONAL *TABLE*

*“A NIFTY
COMPANION
FOR THE NJORD
ARMCHAIR.”*

– Scaffidi & Johansen



Product Range and finishes

Njord armchair



Njord armchair 4L LGW FL
H: 805 mm
W: 615 mm
D: 520 mm

Njord table



Njord table LWM RD
H: 563 mm
Dl: 380 mm

Finishes

Wood for chairs



SK11
Puce



SK10
Sienna



SK40
Oak



SKNB
Natural beech



SK01
Maple



SK04
Cream



SS10
Black

Fenix NTM®



KJ
Nero Ingo



KR
Verde Comodoro



KO
Blu Fes



KP
Rosso Jaipur



KM
Grigio Antrim



KN
Grigio Bromo



KS
Bianco cos

Linoleum



JC
Charcoal



JM
Mauve



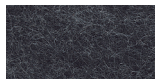
JS
Smokey Blue



JB
Burgundy



JP
Pebble



FK01
Anthracite



BK*
RAL 9005
Jet black

Njord

* Outer layer according to Kusch&Co. finishes palette.

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